

“Act Like Odyssey” Contest 2010
Official Rules
No Purchase Necessary

Participation in the “Act Like Odyssey” contest (the "Contest") is contingent on your full and unconditional agreement to and acceptance of these Official Rules. The Contest is sponsored by Focus on the Family, 8605 Explorer Drive, Colorado Springs, CO 80920 ("Sponsor").

(1) Timing: The Contest is offered only in the United States and runs from January 15, 2010, to March 31, 2010 (the “Contest Period”).

(2) Eligibility: Contest is open to all individuals who, as of the date of entry, are residing in the U.S., its territories, or possessions, and Canada ("Contestant"). Contestant must be an individual person; group entries are not permitted. (Groups are permitted to create the video entries, but one Contestant must submit the entry. Only one individual Contestant will be selected as the winner.) Entries must be created by the submitting Contestant.

Employees, independent contractors, officers and directors of Sponsor, its affiliates, subsidiaries, advertising, promotion and fulfillment agencies and legal advisors, and the immediate family members and persons living in the same household of such persons, are not eligible to participate in the Contest. Void where prohibited by law.

(3) How to Enter: Contestants must mail their video entries in DVD format to Act Like Odyssey Contest, P.O. Box 16850, Colorado Springs, CO 80935. Sponsor reserves the right to exclude from the Contest any entry that it finds objectionable or that does not meet the terms and conditions of these Official Rules or of the Contest entry site. All entries must be original. One entry per person. Multiple members of a household may submit entries, but only one winner may be selected per household. Entries must be accompanied by Contestant’s first and last name, physical address, and phone number; further, the entries must be accompanied by signed Release and Consent form(s) from Contestant and each individual appearing in the video entry. The forms are available for download at the Contest website, <http://whitsendblog.org/contest>. In addition, by submitting your video entry, you agree to all the terms and conditions of these Official Rules and of Sponsor’s Contest entry site.

(4) Grants and Releases: By entering, you warrant that you are the sole creator of the entry submitted, and you agree (a) that Sponsor may use your entry in any manner and for any purpose, (b) that Sponsor may display your name on its website in conjunction with your entry, (c) that the entry does not infringe on the rights of any third party, (d) if you are selected as the winner, that Sponsor may publish your full name and state of residence as the Contest winner, and (e) that

Sponsor has the right to edit your entry before it is posted on the Sponsor's website.

By participating in the Contest, you agree to release and hold Sponsor and its affiliated organizations harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, and claims based on any libel, slander, illegal competition or trade practice, violation of rights of privacy or publicity, infringement of copyrights or other rights of third parties. Furthermore, you consent to the full commercial use of your entry, name, address (city and state/province/country), statements, and likeness without further compensation.

(5) Judging: After the conclusion of the Contest Period, entries will be screened for compliance with the entry requirements, and they will be judged by a panel of judges ("Panel"), whose decisions are final and binding. The Panel will select ten entries as finalists in the Contest; then in the month of April 2010, individuals who access the contest site at <http://www.whitsendblog.org> will be given the opportunity to vote for one of these entries. Voters may vote only once. Contestants may vote for their own entry. The Panel will select the winning entry based on the vote tallies.

(6) Winner Selections: One (1) grand prize winner will be selected from among the ten finalists. If any winning entry does not meet the entry requirements, an alternate winner will be selected, subject to compliance with the entry requirements.

(7) Prizes: Grand Prize: The grand prize winner will receive 51 Adventures in Odyssey albums, valued at \$1275. No alternative prize, cash equivalent, or other substitution is permitted except by Sponsor in the event of prize unavailability. Prizes are nontransferable. Winning Contestants must provide a physical address for receipt of prize. All applicable federal, state and/or local taxes are Contestant's sole responsibility.

(8) Winner Notification: The winner will be notified by e-mail or phone by May 31, 2010, and will have 7 calendar days from notification to accept the prize. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify you. If you cannot be contacted or fail to claim prize, if you do not comply with any term or condition of these Official Rules, if you do not submit signed Release and Consent form(s) with your entry, or if you are ineligible, prize may be forfeited and an alternate winner selected.

(9) General Terms and Conditions: Sponsor is not responsible, and shall not be liable, for: (a) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (b) failed, incomplete, partial, garbled, or delayed computer transmissions; (c) any condition caused by events beyond the control of Sponsor that may cause the Contest to

be disrupted or corrupted; or (d) any printing or typographical errors in any materials associated with the Contest. You agree that Sponsor's only obligation is to award the prizes set forth herein to the Contest winners, subject to the terms and conditions herein. You agree that Sponsor's obligation is fair and adequate consideration for any entry submitted by you, and that you are not entitled to and shall not seek any further compensation. You release, discharge, and relinquish any and all claims, actions, and lawsuits of any kind against Sponsor related to or arising from your participation in the Contest.

(10) No purchase is necessary.

(11) Promotional Information. By entering the Contest, you agree that Sponsor may send you advertising, promotional, and other informational material. You may opt out of receiving these materials at any time by notification to Sponsor.

(12) Winner's Name: The name of the Contest winner will be posted on the Contest website within 20 days of selection of the winner.